



## BUFFALO WILD WINGS

Nationwide Locations

“Next Generation Store Development”

The client needed to bring the architecture in line with their branding while still holding on to their current customers. The concept is simple for the exterior, if the building was rapped in brown paper would it still look like a Buffalo Wild Wings? The interior focus is the order counter, bar and TV's. For the TV's a rail was developed to provide flexible locations and a visual connection.

